



River District

Annual River District Elections Underway



Pictured at the November 2024 River District Board Meeting are Ernie Gallardo, George Bernabe, Lt. Ryan Bullard, Cristina Navarro, Kesha Harris, Maurice Scott, Devin Strecker, Andrea Durham, Ahmed Hamdy, Lisa Nava, Josh Kohlenbrener, and Spencer Applegate.

The Sacramento River District Property and Business Improvement District (PBID) is now seeking dynamic and community-focused individuals to join its Board of Directors for the 2025-26 term. This is a unique opportunity to help shape the future of the River District, contributing to its growth, vibrancy, and success.

Board members play a critical role in guiding initiatives that enhance safety, beautification, and economic development in the district. Applicants should have a vested interest in the community, whether as property owners, business representatives, or other stakeholders.

The deadline to submit your application is Wednesday, December 13, 2024. Don't miss your chance to make a difference! To apply, [click here](#).

UPCOMING MEETINGS

Place Enhancement Working Group

*Tuesday, January 7
11:00 a.m.*

Virtual Meeting

Clean & Safe Working Group

*Thursday, January 9,
9:00 a.m.*

*River District Office,
651 Bannon St. Ste. 1200*

River District Board Meeting

*Wednesday, January 15,
3:30 p.m.*

*River District Office,
651 Bannon St. Ste. 1200*

*RSVP to
info@riverdistrict.net*

**River District Private
Security Number
(916) 779-5363**

Stakeholder Event Recap



Kevin Smith, Real Estate with Sacramento Republic FC Soccer and Entertainment Holdings, discusses the team's plan to build a new stadium in the Sacramento

The River District, in partnership with Alchemist Community Development Corporation and SMUD, hosted a Stakeholder Update event on November 12 at the May Lee State Office Complex Auditorium. The program included presentations on the progress on development projects in the district, including the Alchemist Public Market, the Dos Rios Light Rail Station, the Truxel Bridge Project, Sacramento Railyards, Sacramento Republic FC Soccer Stadium, the Two Rivers Bike Trail, and the city's update of the River District Specific Plan. The River District also released its third quarter market report from 2024, which is now available [here](#).

Find a complete recap of the event, including a video and the slideshow, [here](#).



Sam Greenlee, Executive Director of Alchemist Community Development Corporation, discusses the Alchemist Public Market, due to break ground in the River District in May, 2025.



Phil Pluckebaum, Sacramento City Councilmember-Elect for District 4, and Lisa Nava, Chief of Staff for Sacramento County Supervisor Phil Serna, attended the River District Stakeholder Update Event.



Sparky Harris, Principal Planner with the City of Sacramento Public Works, discusses the Truxel Bridge Concept and Feasibility study. The proposed bridge would span the American River, connecting the River District with South Natomas.

River District Community Extravaganza



Maurice Scott, Business Community Liaison for the River District, hosted the hot cocoa booth at the second annual River District Community Extravaganza at Mirasol Village.

River District neighbors joined together for a vibrant celebration at the second annual River District Community Extravaganza on Friday, December 6 at Mirasol Village. This family-friendly event featured music, holiday crafts, games and prizes. The festive atmosphere was enjoyed by all as we celebrated the season together.



Cristina Navarro, Events and Placemaking Manager with the River District, planned the event and hosted the scavenger hunt.



DJ Stace Lace was the event MC and DJ, playing a festive mix of holiday favorites to brighten up everyone's evening.



Kirsten DeWilms, Track 281 Apartments, hosted the bracelet making station. A variety of beads and charms were available.



Attendees of the River District Community Extravaganza enjoyed the thirty-foot tall inflatable snowman, and its smaller friend, the snow-blowing snow man!

Mermaids Help Clean Up Tiscornia Park



On November 16, 2024, attendees of the [California Mermaid Convention](#) made a splash in the Sacramento River District, trading fins for gloves to participate in a community cleanup at Tiscornia Park. Fifty-nine volunteers joined forces to remove over 350 pounds of waste,

including batteries, needles, textiles, clothes, and general trash, making a significant impact on the beloved local park.

The cleanup highlighted the convention's commitment to sustainability and environmental stewardship while fostering a deeper connection with the Sacramento community. The River District's final cleanup of the year will take place at Township 9 Park on December 14, 2024, from 9:00 a.m. to 11:00 a.m. Volunteers are encouraged to join this effort to close the year with another act of community care.

For more information or to sign up for the December cleanup, visit <https://apps.arpf.org/volunteer-opportunities?VO=625>



The California Mermaid Convention attendees participated in the river cleanup to address the impacts of urban camping, pollution, algae blooms, and increasingly hot summers. "As merfolk, we must be true stewards of our aquatic environments, and protect and work for what we cherish."

Q3 Market Report Available Now

Sacramento's River District reviews the third quarter of 2024, which saw the grand opening of Township 9's first market-rate residential project, The Hayley, and the completion of block C at Mirasol Village. Big news was recently announced regarding the nearby Republic FC soccer stadium development.

[Click here to view or download the report.](#)



CARE Court Program Launches in Sacramento County

Sacramento County officially launched its Community Assistance, Recovery, and Empowerment (CARE) Act Program on Dec. 1, offering individuals with schizophrenia spectrum or other psychotic disorders access to community-based treatment through a civil court process.

With its high concentration of shelters and social services, the River District is poised to benefit from this initiative, which provides a pathway to stability and recovery for some of the community's most vulnerable residents.

Eligible individuals, aged 18 and older, can be referred by family, caregivers, or health professionals, with court-ordered support plans offering up to 24 months of tailored care. Behavioral Health Services Director Ryan Quist emphasized the program's focus on collaboration and compassion, saying, "This is an important step toward providing hope and support for individuals who need services but are not seeking care for themselves." Learn more and find petition forms at [Sacramento County's CARE Court program webpage](#).

The River District Public Spaces Team



County Supervisor Sue Frost, second from right, meets with the River District Public Spaces Team.

The River District's own award-winning Public Spaces Team, commonly known as the Clean and Safe Team, works from 7:00 a.m. until 3:00 p.m., Monday through Friday, to reduce the district's litter, debris and graffiti. They also work with the unhoused population to keep encampments as clean as possible, and to assist and encourage unhoused individuals to accept shelter and services.

2024 Litter Abatement Statistics (September, October,)

- 2,182 bags of litter collected - includes 511 bags from encampments
- 43 bags of green waste collected
- 601 bulky items removed
- 32 hazardous items removed (paint, gas, batteries, syringes)
- 89,000 lbs. or 44.5 tons - total litter disposed

Capital Protection Group (CPG) provides security services, and can be reached via our Private Security Dispatch at (916) 779-5363.

2024 Security Statistics (October, November)

- 689 Officer observations
- 219 Dispatch service calls
- 690 Business Checks

For removal of litter, debris or hazardous waste from public property, contact our team by calling (916) 321-5599 or emailing cleanandsafe@riverdistrict.net.

Statistics for the entire year 2024 will be included in our upcoming *River District 2024 Q4/Annual Market Report*. For the 2024 Q3 Market Report, [click here](#).



Jesse Yniguez, Public Spaces Team Leader; Darrell "Mo" Moore, Public Spaces Team Member; and Chris Evans, Public Space Manager for the River District.

Shop 916 and Support Local Businesses

Support your Community

Shop 916 eGift Card

The Shop 916 eGift Card has many of your favorite retailers, restaurants, services and entertainment in one place. Use it at all participating locations in the city — there is truly something for everyone!



The City of Sacramento is excited to announce the relaunch of its popular Shop 916 gift card promotion, making it easier for residents to support local businesses during the holiday season. Currently, 120 businesses are signed up, and the City is always looking to involve more businesses. It's a fantastic program—gift card holders can use their cards at any participating location. [You can see a map of all participating businesses.](#) It would be great to include more businesses from the River District!

Plus, *here are the benefits for those who purchase gift cards:*

- Buy a \$25 gift card and receive a \$10 bonus card.
- Buy a \$50 gift card and receive a \$25 bonus card.
- Buy a \$100 gift card and receive a \$50 bonus card.

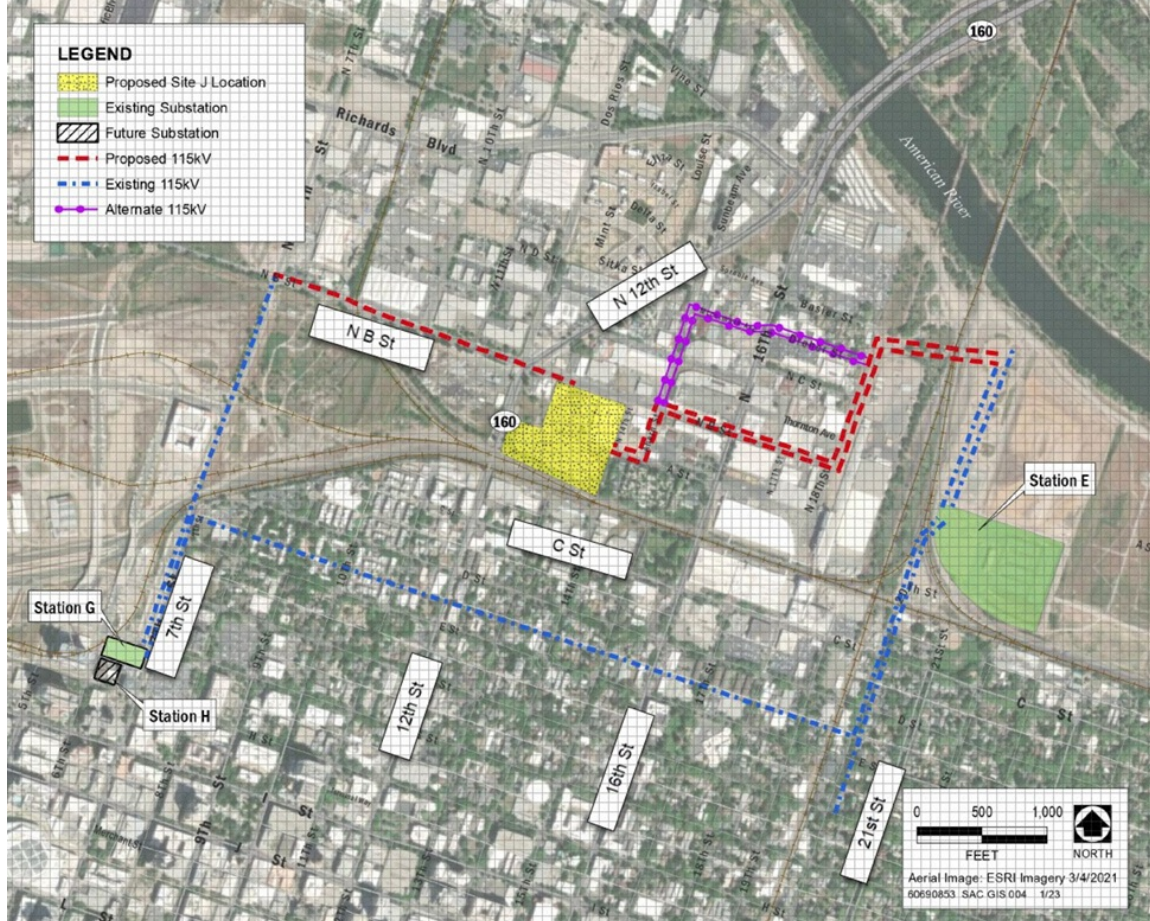
For more information, please visit: <https://sacramentocityexpress.com/2024/11/15/shop-local-and-get-extra-sacramentos-shop-916-holiday-gift-card-promotion-returns/>



Join the charge and get FREE swag! By 2030, SMUD's power supply will be carbon free. Show your support so we can all live in a Clean PowerCity.

[Click here to join the charge!](#)

Upcoming Events



SMUD is proposing to develop a new substation in Sacramento on a 10.3-acre site at 1220 North B Street in the River District. The project would consist of demolition of existing on-site structures and construction on new infrastructure to support up to five 40 MVA (megavolt amperes) 115/21kV transformers for a total of up to 200 MVA.

Substations are critical links in the electrical distribution system. Electricity travels through SMUD's transmission system to substations where it can be converted to a lower voltage before safely being delivered to homes and businesses. The Station J Substation would directly serve the midtown and downtown areas, improving energy reliability and capacity.

A public meeting will be held **Wednesday, December 11, 2024, 5:30 p.m. at the River District Office, Richards Blvd & N 7th Street** (across from Township 9 Light Rail Station).

If you have any questions regarding the environmental process for this project, please contact Rob Ferrera at 1-916-732-6676 or rob.ferrera@smud.org.



Join July Forward for a winter holiday party on December 13 at the Mirasol Village Community Garden, 601 Pipevine St. Featuring games, wellness resources and information, music, and food! For more information, visit <https://julyforward.org/>.

River Clean-Up



Join us for our last river clean-up of the year!

DECEMBER 14, 2024

9 a.m.- 12 p.m.
Township 9 Park

Register to volunteer, today

Visit [arpf.org/volunteer/calendar](https://apps.arpf.org/volunteer/calendar) to sign up

**ALL CLEAN-UP EQUIPMENT,
LIGHT SNACKS &
REFRESHMENTS PROVIDED**



2024

Join us for the last river clean-up of the year! We will be returning to Township 9 Park one last time before the holidays. All equipment needed, snacks, and refreshments will be provided. Please use the link below to register:

<https://apps.arpf.org/volunteer-opportunities?VO=625>

River District Rendezvous



Board members, property and business owners, residents and friends of the River District gathered for the third annual holiday mixer at Touchstone Brewing Co. on December 4, 2024. Known as the River District Rendezvous, these happy hour networking mixers are held every other month at a location in the neighborhood and are free to attend. If you are a business that would like to host a future Rendezvous, please contact info@riverdistrict.net.



311

CUSTOMER SERVICE

311 is not just for residents . . .

There is an entire portal dedicated to **businesses** at **311.cityofsacramento.org/s/business-home**. This portal allows businesses to better interact with City staff. Register to get access to funding, training, procurement opportunities, and more! The goal of this system is to improve our relationships with businesses, provide various ways to engage and get your questions answered.

Here is how to get started:

1 Register for an account

An account will let you track and manage your requests and will ensure we have the right contact information.

2 Add your business to your profile

Adding your business will allow us to find opportunities specific to your business and respond to requests for service.

3 Create a request

Submit requests for funding, training, technical assistance, and more! Our business services are available under the category "Business Resources."



Pro Tip:

Add the keyword "MBARK" when submitting your request for personal follow up!

City of
SACRAMENTO

RIVER DISTRICT BOARD OF DIRECTORS

Ahmed Hamdy, President, MatriScope Engineering Laboratories, Inc.

Greta Lacin, Vice President, Lacin Family Trust

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Kesha Harris, July Forward

Rob Hedrick, 29th Street Capital
Lisa Nava, County Supervisor Serna - D1
Josh Kohlenbrener, Bauen Capital
Ryan Robinett, ZGF Architects LLP

RIVER DISTRICT STAFF

Devin Strecker, LPM, Executive Director, devin@riverdistrict.net
Cristina Navarro, Program Manager, cristina@riverdistrict.net
Chris Evans, Public Space Manager, cleanandsafe@riverdistrict.net
Maurice Scott, Business Community Liaison, maurice@riverdistrict.net

Clean & Safe Team:

Jesse Yniguez, Darrell "Mo" Moore, Shene Pruitt, Roger Stranc

The River District is committed to building a community that values and promotes diversity, equity, and inclusion. We recognize that we have a responsibility to establish a culture that celebrates and promotes equitable opportunities for everyone. Through collaboration, advocacy, and strategic investments, we strive to foster a welcoming and inclusive neighborhood that supports local commerce, cultural diversity and sustainable growth.

The River District | 651 Bannon Street Suite 1200 | Sacramento, CA 95811 US

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