

Meet the New Security Team!



The River District is pleased to announce the selection of Capital Protection Group, Inc. as its new security vendor, beginning service on October 1. After a competitive process in which several companies responded to the River District's request for proposals, Capital Protection Group emerged as the top choice. The firm was selected for its cutting-edge technology, efficient reporting, and strong recommendation from other clients. Capital Protection Group notably provides services to the Old Sacramento area nearby, in addition to other properties downtown.

This partnership marks a significant step in improving safety throughout the River District. Stakeholders will continue using the same security phone number, but with Capital Protection Group, calls will now be routed directly to officers on duty rather than a central dispatch center, ensuring quicker response times and improved service. The River District is excited to welcome Capital Protection Group and looks forward to the enhanced security they will provide.

We encourage stakeholders to provide feedback on their experiences with our security service, and participation in our monthly Clean and Safe meetings, as well as our monthly board meetings. Thank you to the members of the security subcommittee for their time and attention during the selection process: Ryan Loofbourrow, Gina Albanese, Ahmed Hamdy and Harris Liu.

UPCOMING MEETINGS

Place Enhancement
Working Group
Tuesday, October 8

Tuesday, October 8
Field Trip; RSVP for more
details

Place Management (Clean & Safe) Meeting Thursday, October 10, 9:00 a.m. River District Office, 651 Bannon St. Ste. 1200

River District Board Meeting

Wednesday, October 16, 3:30 p.m. River District Office, 651 Bannon St. Ste. 1200

RSVP to info@riverdistrict.net

River District Private Security Number (916) 779-5363

Stakeholder Event Scheduled for November 12



The River District, in partnership with <u>Alchemist Community Development Corporation</u> and <u>SMUD</u> will host a Stakeholder Update event on November 12 at the May Lee State Office Complex Auditorium. Doors will open at 9:30 a.m. and the program will begin at 10:00 a.m. At this event, attendees will hear about the progress on development projects in the district, including the <u>Alchemist Public Market</u>, the <u>Dos Rios Light Rail Station</u>, the <u>Truxel Bridge Project</u>, and more! Please RSVP to <u>info@riverdistrict.net</u>.

May Lee State Office Complex Comes to Life



Cristina Navarro and Devin Strecker of the River District welcome employees of the California

Department of Tax and Fee Administration to their new home at the May Lee State Office Complex.

The <u>California Department of Tax and Fee Administration</u> (CDTFA) hosted a Welcome Reception at the May Lee State Office Complex (MLSOC) on September 17 for their employees who are relocating to the new facility. With approximately 2,000 team members, CDTFA is the largest department housed at MLSOC. The department was previously spread out among three locations in Sacramento, and still has <u>field offices</u> throughout the state, and the nation, to help taxpayers. CDTFA's employees are appreciating the new complex, as evidenced by the following testimonials:

- "Modern, modern, modern. I think they did a spectacular job." Stephany Jordan
- "It's so bright and airy....everything's so green. It's just a new vibe." Kim Gese
- "Everything makes you feel like you feel appreciated." Julian Cornejo
- "The idea that we could do so much more together and so much more for the public is really cool. This is what we're proud of." – Monique Strootman

In other exciting news, the Richards Market will be soft opening on September 30, offering a dining hall experience open to the public with seating for 900 people throughout the indoor and outdoor spaces. Initial offerings include breakfast from 7:30 a.m. until 10:30 a.m., grill and deli from 10:30 a.m. until 2:30 p.m. Monday through Friday. This is in addition to Mikey's Coffee House, which is already open from 7am until 2pm on weekdays.

Hanami Public Art Dedication



Front image: Jeffrey Reed + Jennifer Madden, Hanami, polished, and patinaed stainless steel, glass, anodized aluminum, and LED lighting, Robert T. Matsui Waterfront Park,
Sacramento, CA 2024 (process photo courtesy of the artist)

Hanami

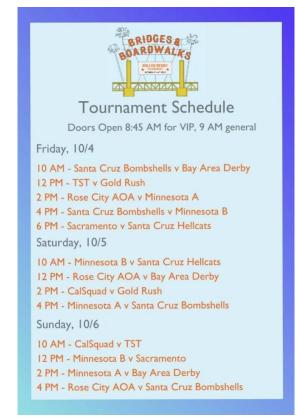
Dedication Event Wednesday October 23, 2024, 5:30pm-7:00pm Register today: https://tinyurl.com/msv4rw9x

Join us on Wednesday, October 23, 2024, from 5:30pm-7:00pm at Robert T. Matsui Waterfront Park for the dedication of Hanami, a stunning new public art installation located at the River District's <u>Hanami Line</u> Cherry Blossom Park. Hosted by the City of Sacramento Office of Arts and Culture, this event will celebrate the work of artists Jennifer Madden and Jeffrey Reed of Reed Madden Design.

The *Hanami* installation, inspired by the Japanese tradition of cherry blossom viewing, invites visitors to experience the tranquility and beauty of the park. Installed in partnership with the Sacramento Tree Foundation, this artwork enhances the park's role as a serene gathering place.

Meet the artists and learn more about the inspiration behind this meaningful addition to our community. For more details and to register, visit the Eventbrite link: <u>Hanami Dedication</u> Registration.

Sacramento Roller Derby Prepares Opening Tournament



After years of dedication and hard work, Sacramento Roller Derby is thrilled to announce the grand opening of its brand new facility in the River District! To mark this incredible milestone, Sacramento Roller Derby and Santa Cruz Roller Derby are hosting the inaugural Bridges & Boardwalks Tournament from October 4-6, 2024. This three-day event will feature 15 exciting roller derby games, including WFTDA Sanctioned GUR, WFTDA Regional, and regulation games.

Teams from across the country, including Bay Area Derby, Minnesota Roller Derby, and Sacramento Roller Derby, will face off in this action-packed tournament. The event will also feature food trucks, vendors, merchandise, raffle prizes, and a bar.

Doors open daily at 9 AM. Tickets are available now, with options for daily passes or a VIP weekend pass. Secure your spot and join in the celebration!

Get your tickets here: tinyurl.com/5x6mjwst

Archives Crawl at Center for Sacramento History

Mark your calendars for the <u>2024 Sacramento Archives</u> <u>Crawl</u>, taking place on Saturday, October 5th from 10:00 am to 4:00 pm! In honor of National Archives Month, archives and special collections libraries across the region will open their doors to showcase rarely seen historic treasures.

This free event allows visitors to explore the Center for Sacramento History in the River District as well as three other sites in downtown Sacramento: the California State Archives, California State Library, and Sacramento Room at the Sacramento Public Library. Free bus transportation will be provided between all locations. At each stop, you can view fascinating archival collections, join behind-thescenes tours, and meet representatives from various institutions who will answer questions about local history resources.

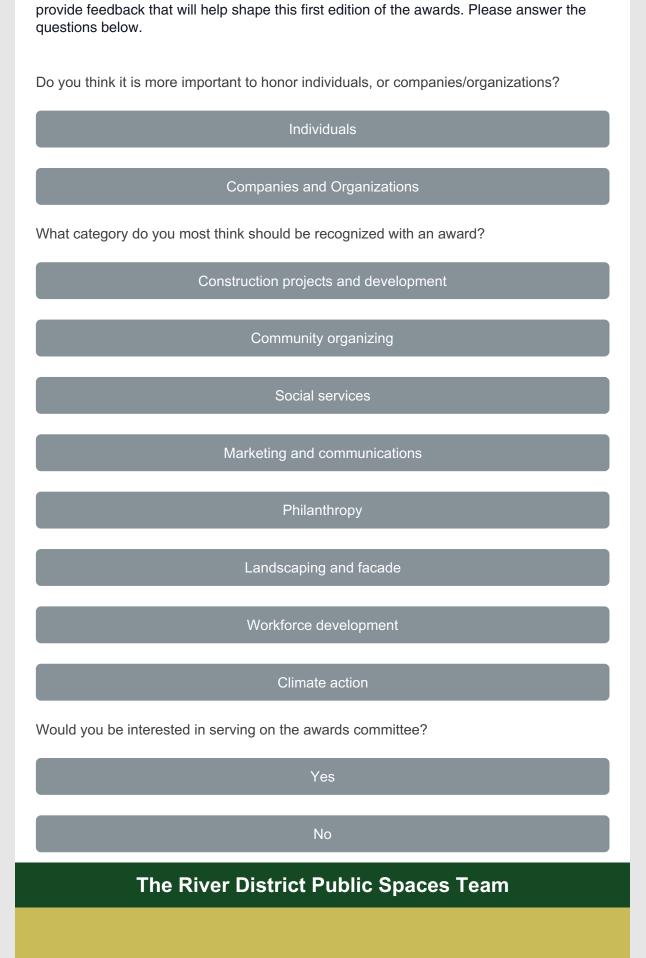
Don't forget to pick up your Archives Crawl Passport! Get it stamped at three of the four sites, and you'll earn a set of limited-edition commemorative coasters. There's also a history scavenger hunt for a chance to win fun prizes. Don't miss this unique opportunity to connect with Sacramento's rich history!



Archives Crawlers, the prizes keep rolling in for this year's event on October 5! Thanks to our generous sponsors, you can win \$100 gift certificates to RC Country Hobbies, American River Raft Rentals, Mike's Bikes, and REI, along with gift packages from Porchlight Brewing and Fleet Feet. Special thanks to the Sacramento Region Community Foundation for their support. Don't miss your chance to win big in the Central Library's Archives Crawl Prize-O-Rama!

River District Awards

The third annual State of the River District event will take place next Spring, but we are already planning a new feature: the River District Achievement Awards! In addition to seeking volunteers for the planning committee, we are asking all our stakeholders to





The River District Public Spaces Team members past and present include Jesse Yniguez, Darrell Moore, Kile Sullivan, Shawna Bowman, Tim Hargis and Bernard Cooper.

The River District's own award-winning Public Spaces Team, commonly known as the Clean and Safe Team, works from 7:00 a.m. until 3:00 p.m., Monday through Friday, to reduce the district's litter, debris and graffiti. They also work with the unhoused population to keep encampments as clean as possible, and to assist and encourage unhoused individuals to accept shelter and services. This model is now being replicated at other districts in the region, including the Florin Road Partnership and the Antelope Business Community.

2024 Litter Abatement Statistics (May, June, July, August)

- 5,775 bags of litter collected includes 1,547 bags from encampments
- 447 bags of green waste collected
- 2,464 bulky Items removed
- 320 hazardous items removed (paint, gas, batteries, syringes)
- 248,880 lbs. or 124.44 tons total litter disposed

Sacramento Protective Services (SPS) provides security services, and can be reached via our Private Security Dispatch at (916) 779-5363 through September 30. Effective October 1, 2025, Capital Protection Group will serve as the new security vendor. The same phone number will be used to reach the guard on duty.

2024 Security Statistics (May, June, July, August)

- 1,695 Officer observations
- 929 Dispatch service calls
- 41 Notices of Trespass issued
- 16 Incident report/arrests

For removal of litter, debris or hazardous waste from public property, contact our team by calling (916) 321-5599 or emailing <u>cleanandsafe@riverdistrict.net</u>.

Statistics for the entire 3rd quarter of 2024 will be included in our upcoming *River District* 2024 Q3 Market Report. For the 2024 Q2 Market Report, click here.



The River District Public Spaces Team has received an award of excellence from the International Downtown Association (IDA) for its innovative approach to district maintenance.

Celebrate California Clean Air Day

Wednesday, October 2, 2024

Ride SacRT fixed-route bus and light rail for FREE on Clean Air Day Wednesday, October 2, 2024.

Take the pledge at sacrt.com/cleanairday.





Did you know that fossil-fuel transportation is the single biggest source of air pollution in California? On Clean Air Day, help clear the air by trying an alternative form of travel. Leave the car at home and try transit for free! In doing so you may realize that public transit can improve your daily commute.

SacRT is offering free rides on fixed-route bus and light rail on Wednesday, October 2, 2024 in celebration of California Clean Air Day. This includes bus service in Elk Grove and Folsom.

The Coalition for Clean Air started California Clean Air Day seven years ago as an effort to improve air quality and protect public health.

TAKE THE PLEDGE

Take the Clean Air Day pledge, <u>click here</u> to sign up. Don't forget to remind a friend to sign up! Learn more California Clean Air Day at ccair.org.

Plan your trip on SacRT

To plan your free ride on SacRT, go to sacrt.com/planyourtrip or click here for the online "How to Ride" page, which offers easy steps for riding bus and light rail.



SACRAMENTO FOR ALL

EDUCATIONAL WORKSHOPS

Interested in learning more about **how housing gets developed** in Sacramento? Ever wonder **what "affordable housing" really means?** Come learn the answers to these questions and more at one of our upcoming workshops!

Dates and Locations:

- 9/26 North Natomas Library
- 9/30 South Natomas Community Center
- 10/2 Hart Senior Center
- 10/3 Oak Park Community Center
- 10/16 Coloma Community Center
- 10/17 Hagginwood Community Center
- 11/6 Evelyn Moore Community Center
- 11/14 Pannell Community Center

Visit cityofsacramento.gov/**SFAworkshops** or text **8** to (916) 634-0401

Scan to learn more and sign up:





Español | 中文 | Tagalog | Tiếng Việt | Hmoob | Русский

Interested in learning more about how housing gets developed in Sacramento? If you've ever wondered what "Affordable Housing" means and how we can achieve it in a real way, don't miss the Community Development Department's upcoming workshops! The workshop in District 4 will occur on October 2, 6-7:30 pm. Understanding how housing is developed in Sacramento will help us engage in meaningful conversations on how we can better build housing that is accessible and affordable to everyone. Join in on these important educational workshops! Click here for more information.



Mark your calendars for Oktoberfest at Pintworks by Touchstone Brewing on October 5th from 1-8 PM! Join us for a fun-filled day celebrating all things Oktoberfest. What to Expect:

- Live German Music: Dance along with our authentic German band!
- New Beer Release: Don't miss the debut of our special OktoberWest Festbier!
- Stein Holding Contest: Show off your strength for a chance to win prizes.
- Kids' Zone: Games and activities to keep the little ones entertained.
- German Food Specials: Indulge in bratwursts, pretzels, sauerkraut, and more! Bring your friends and family for a day of music, beer, food, and fun at Touchstone Brewing. Prost!



The River District Community Foundation is excited to host its 2nd Annual Coming Out Day Festival on October 11, celebrating inclusivity, diversity, and community pride. This pet-friendly event will feature live entertainment, local food vendors, art installations, and activities for all ages, honoring National Coming Out Day and the LGBTQ+ community. With the success of last year's inaugural event, this year's festival promises to be even bigger, bringing together people from all walks of life for an evening of fun, support, and unity. Don't miss this special opportunity to celebrate love, acceptance, and authenticity in the heart of the River District!

THANK YOU to our sponsors! Diamond Sponsors: California Climate Investments, California Strategic Growth Council, CA Department of Conservation. Silver Star Sponsor: River City Bank. Ally Sponsors: SMUD, Comcast. In-Kind Sponsors: 29th Street Capital, Sacramento LGBT Community Center, Gender Health Center, Councilmember Katie Valenzuela, Mayor Darrell Steinberg, Broad Room.



Join the charge and get FREE swag! By 2030, SMUD's power supply will be carbon free. Show your support so we can all live in a Clean PowerCity.

Click here to join the charge!



The <u>River District Open Streets Festival</u> is a celebration of our community, designed to highlight the importance of connection, healthy living, and the diverse offerings of the neighborhood. From arts and food to fun and fitness, there's something for all ages!

Here's what you can look forward to:

- Community Organization Tables: Learn about local organizations and the valuable resources they provide.
- Food Vendors: Enjoy a variety of delicious food from local vendors.
- Performances: Be entertained by dancing, music, and live DJ.
- Interactive Activities: Participate in activities like practicing safe bike skills and learning more about active transportation.

Our goal is to foster community engagement, encourage healthy and active lifestyles, and provide creative outlets for all community members. Whether you're interested in discovering new hobbies, meeting new people, or simply enjoying a fun-filled afternoon, the Open Streets Festival has it all.

We look forward to seeing you there and appreciate your help in spreading the word. Together, let's celebrate the power of community!



The River District is proud to sponsor Alchemist Community Development Corporation's 20th anniversary at Root Down, Rise Up 2024! Presented in partnership with Touchstone Brewing Company, this afternoon fundraiser will offer delicious flavors, live music, and a great time! Guests will also be the first to see Alchemist's new logo!

New this year: the event is family-friendly and ticketed children are welcome to attend with their adults! Please note: this event will be as enjoyable as ever for adults, but we are ensuring it will be welcoming and fun for kids to come along.

For more information and to buy tickets, click here.



Join us for a networking happy hour mixer in the beautiful new clubhouse at The Hayley Apartments at Township 9 in the River District! RSVP to info@riverdistrict.net or <u>click here for the Facebook event page</u>.



311 is not just for residents . . .

There is an entire portal dedicated to businesses at

311.cityofsacramento.org/s/business-home. This portal allows businesses to better interact with City staff. Register to get access to funding, training, procurement opportunities, and more! The goal of this system is to improve our relationships with businesses, provide various ways to engage and get your questions answered.

Here is how to get started:

Register for an account

An account will let you track and manage your requests and will ensure we have the right contact information.

Add your business to your profile

Adding your business will allow us to find opportunities specific to your business and respond to requests for service.

Create a request

Submit requests for funding, training, technical assistance, and more!

Our business services are available under the category "Business
Resources,"



Pro Tip: Add the keyword "MBARK" when submitting your request for personal follow up!



RIVER DISTRICT BOARD OF DIRECTORS

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<u>Clean & Safe Team:</u>
Jesse Yniguez, Bernard Cooper, Darrell "Mo" Moore, Shene Pruitt

The River District is committed to building a community that values and promotes diversity, equity, and inclusion. We recognize that we have a responsibility to establish a culture that celebrates and promotes equitable opportunities for everyone. Through collaboration, advocacy, and strategic investments, we strive to foster a welcoming and inclusive neighborhood that supports local commerce, cultural diversity and sustainable growth.

The River District | 651 Bannon Street Suite 1200 | Sacramento, CA 95811 US

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