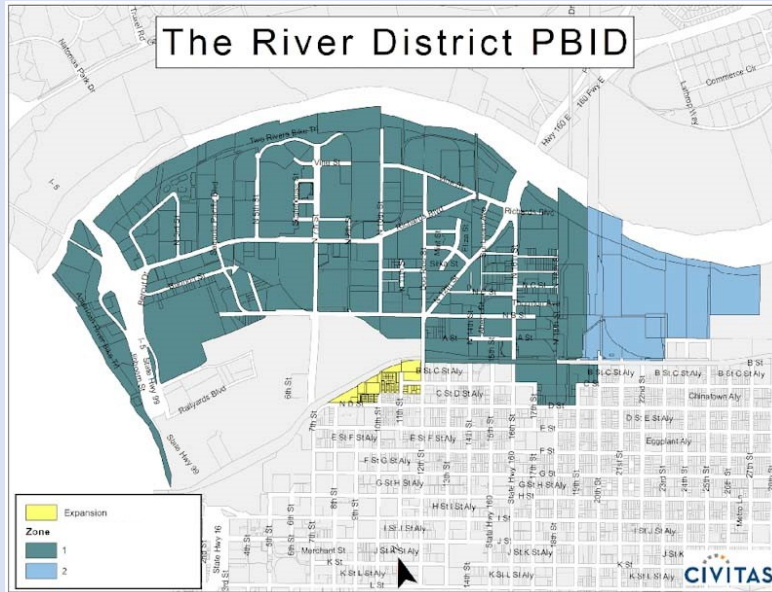




# River District

## River District PBID Renews and Expands



The River District PBID (Property and Business Improvement District) has officially been renewed for another ten-year term. Initially formed in 1999 for a five-year term, the PBID was renewed in 2004 and again in 2014. Following a successful petition drive, the official election yielded 92.99% of returned ballots in favor of renewing the district. In addition, the boundaries were expanded to include an area south of the railroad tracks between North 7th Street and North 12th Street, north of D Street.

The year-long process to renew the District began with the formation of the steering committee, which evaluated various scenarios of service levels, boundaries, programs, and assessment methodology. Working with Civitas Advisors, the steering committee ultimately recommended retaining the existing service and assessment levels, with only minor changes including the expanded boundaries.

Thank you to those who served on the steering committee: Steve Johns, SMUD (Chair); Gina Albanese, First Pointe Management Group; Mark Dutrow, US Glass; Mallorie Hayes, Blue Diamond Growers; Josh Kohlenbrener, Bauen Capital; and David Padgham, Separovich/Domich Real Estate.

The new District will go into effect on January 1, 2025. The new Management District Plan (MDP) can be downloaded from the [Documents and Reports](#) page of our website.

## UPCOMING MEETINGS

### *Place Enhancement Working Group*

*Tuesday, July 2  
Field Trip; RSVP for more  
details*

### *Place Management (Clean & Safe) Meeting*

*Thursday, July 11,  
9:00 a.m.  
River District Office,  
651 Bannon St. Ste. 1200*

### *River District Board Meeting*

*Wednesday, July 17,  
3:30 p.m.  
River District Office,  
651 Bannon St. Ste. 1200*

*RSVP to  
[info@riverdistrict.net](mailto:info@riverdistrict.net)*

**River District Private  
Security Number  
(916) 779-5363**



*KCRA Television, which recently restored its historic neon sign, will become part of the River District on January 1, 2025.*

## SacRT Debuts New Low-Floor Trains



On Wednesday, June 12, SacRT invited the community to explore the new S700 low-floor trains at the Township 9 Station in the River District. The event was sponsored by Siemens Mobility, who built the new trains. Starting later this summer, SacRT will begin replacing a portion of its aging fleet with 20 of the new low-floor trains on the Green and Gold lines. Siemens will begin production on additional trains later this year. SacRT will begin construction on Blue Line station platforms to meet the height requirements of the new low-floor trains in late 2024, with completion expected by 2027. The new Dos Rios Station is also scheduled to begin construction later this year.

For more information on the new low-floor trains, [click here](#).





Coming in ahead of schedule and under-budget, the State's Department of General Services, working with Hensel Phelps and ZGF Architects LLP, has completed construction of its new May Lee State Office Complex. Driven by decarbonization goals, the complex is designed to achieve net-zero energy and carbon for the entire site via green energy procured through SMUD's SolarShares Program. Additional features include 100% of greywater capture from plumbing fixtures and condensate being recycled, resulting in 60% indoor water reduction; 50% reduction in outdoor water use from bio-swales, native landscaping and permeable paver; hydronic floors in large ground-level spaces; and aggregate base made with re-used masonry from the demolished printing plant which previously occupied the site.

According to ZGF Architects, the campus honors and reflects the neighborhood's rich, historic context, while shifting the paradigm for what is possible in a state office building. The architectural expression of the four mid-rise office buildings conveys the significance of the civic functions housed within, while being authentic to place by reflecting the district's eclectic, industrial character through the massing, façade design, and material choices.

The River District has relocated its office to one of the two "retail" spaces on the northeast ground-floor corner of the complex. Next month, a café at the south end of the campus will open to the employees as well as the public, followed by a larger dining hall called Richards Market. Amenities of the complex include on-campus childcare, a wellness center, 300-seat auditorium and a 25-room multipurpose center which can be rented out.

The complex was designed to comfortably accommodate 4,500 workers, and has begun filling up this week with the governor's return to office mandate going into effect for state employees two days per week. For more information on the project, [click here](#). The River District will host its regular board meetings, working groups, and other community gatherings in its new space so feel free to stop by when you're in the neighborhood!



*Adam Heihn, Kitchell CEM; Devin Strecker, River District; Juli Kawahata and John Webber, both with the State of California Department of General Services; at the ribbon cutting of the May Lee State Office Complex on April 24, 2024.*

## Visit Sacramento Shares Exciting News



*Sacramento Mayor Darrell Steinberg was awarded the inaugural Tourism Champion Award at Visit Sacramento's State of the Hospitality Industry address on June 12, 2024.*

At its annual State of the Hospitality Industry event on Wednesday, June 12, Visit



Sacramento announced that it had set a production record in 2023, having booked 324,011 room nights for conventions and events. Furthermore, data shows that Sacramento's convention center is the first in the state to stabilize with bookings post-Covid. Hotel and events bookings are expected to increase again next year with the arrival of the A's Major League Baseball team, which is temporarily relocating to West Sacramento. It was also announced that the Golden 1 Center has been ranked #11 in the nation based on ticket sales.

Mike Testa, CEO of Visit Sacramento, also credited the River District along with the city's Office of Nighttime Economy for working together to bring San Francisco-based event producer, Midway, to Sacramento, where they will produce a series of outdoor concerts at the corner of Richards Blvd. and North 7th Street.

## Sutter's Landing Park Survey: Please Take a Moment to Participate



The City of Sacramento's Youth, Parks & Community Enrichment Department would like to gather public input for Sutter's Landing Regional Park. Survey responses will be used to help the city develop a Site Plan Update and Guidebook for the development of the site.

The survey is open through July 12. This survey is estimated to take 10 to 15 minutes to complete.

**ENGLISH:** [https://www.surveymonkey.com/r/SLP\\_2024](https://www.surveymonkey.com/r/SLP_2024)

**SPANISH:** [https://www.surveymonkey.com/r/SLP\\_2024?lang=es](https://www.surveymonkey.com/r/SLP_2024?lang=es)

## Hanami Line Opening This Month

The Sacramento Tree Foundation is excited to officially open the Hanami Line at Robert T. Matsui Park, a 1.5-acre cherry blossom grove, this month. Located next to the Sacramento River and the SMUD Museum of Science and Curiosity (MOSAC), the park contains over 100 ornamental cherry trees and was inspired by the significant contributions that Japanese Americans have made to the Sacramento Region.



*The one-of-a-kind kinetic art sculpture at the end of the Matsuyama Dori, or walkway, being installed on Friday, June 14, at the Hanami Line at Matsui Park. The sculpture was created by Reed Madden Designs of Richmond. The sculpture's "blossom" will turn gently in the wind and will have colorful LED lights and colored glass that will provide pools of light and color regardless of the time of day.*

"Hanami" means "flower viewing" and is a very popular activity during the spring when the trees blossom. The park will be a place for people to picnic, play and relax. Year-round activations will include art, food and music events as well as healthy activities like yoga in the park.

The project began after long-time Sacramento resident Joe Rodota was travelling on business in Japan, returning with the desire to bring Hanami home. In 2013, the Sacramento Tree Foundation called for proposals for a Hanami Line in Sacramento. Once the winning proposal was selected, a capital campaign was created to raise funds for the project. With the campaign completed, the groundbreaking took place on June 29, 2023 with construction wrapping up less than one year later.

## Historic Incinerator being Demolished

While much is being built in the River District, one structure unfortunately is being demolished after standing for a century. Built in 1925, the city's Incinerator was constructed near North 7th and North B to dispose of the city's garbage. However, the facility ceased operations in 1931 owing to city budget constraints. It has sat vacant in the years since, deteriorating from rain, wind and time.

The River District had hoped that the structure could be salvaged and repurposed for a new development, similar to the old PG&E power station that has now been converted to the house the SMUD Museum of Science and Curiosity. Unfortunately, the landmark was deemed "immediately dangerous" by the city's housing and dangerous buildings division. The demolition was approved by city council on April 9 and work commenced the following month.

The good news is that several components of the original structure have been preserved and saved by the River District for inclusion in a future redevelopment project at the site, working with the current tenant of the property. The River District will be advocating for additional considerations, including recreation of the structure's unique facade, when new development occurs on the site.



*Crews began demolition of the historic city incinerator in late May after the city's housing and dangerous buildings division classified the structure as "immediately dangerous" due to asbestos and paint containing lead, and leaded bricks within the smoke stack.*

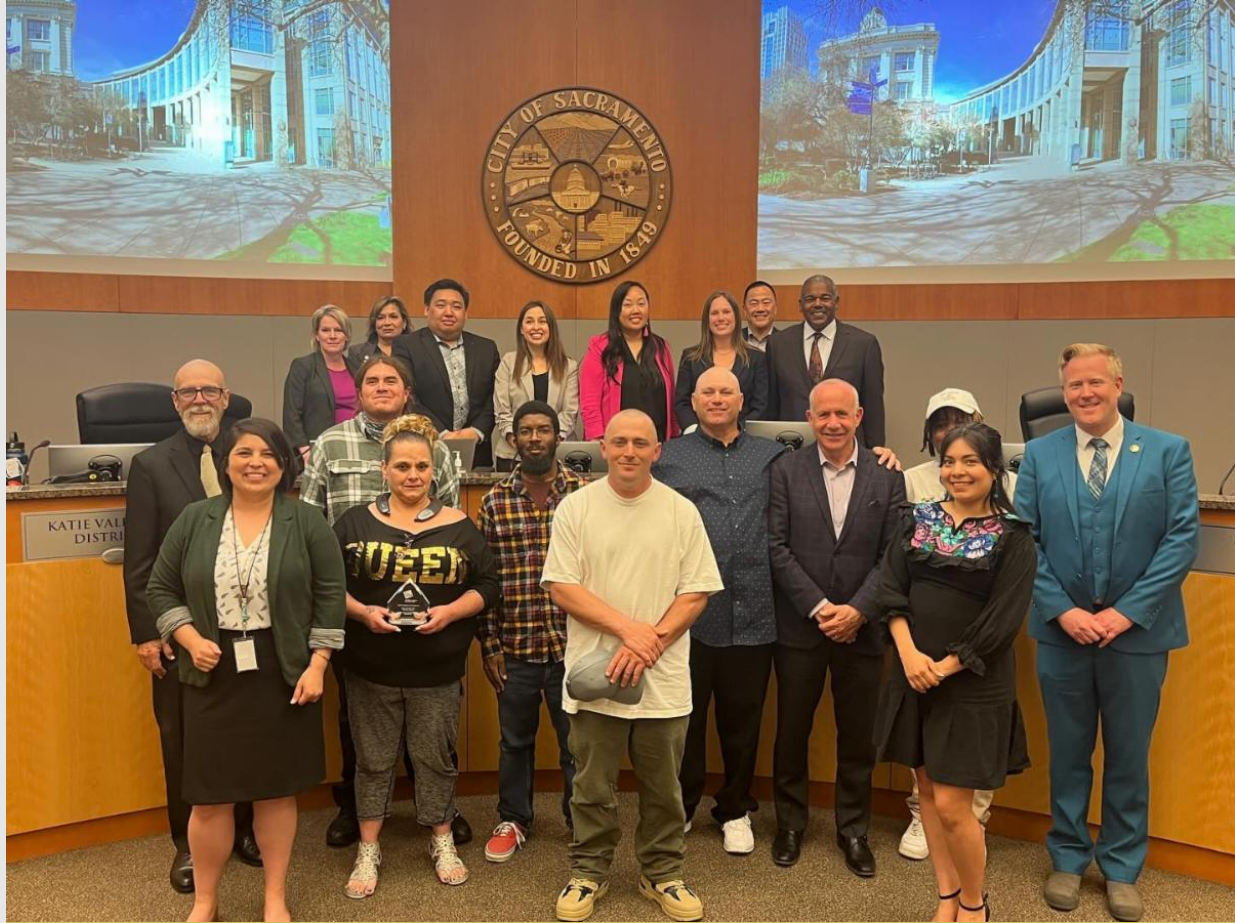


A red poster for the 'Sip & Support MOSAC' event. At the top left is the 'SIP & SUPPORT' logo with a leaf icon. At the top right is the 'MOSAC' logo with 'SMUD' above it and 'MUSEUM OF SCIENCE AND CURIOSITY' to its right. The main title 'IT'S GROWNUP NIGHT AT THE MUSEUM' is in large white letters. Below it, on the left, is a circular portrait of Master Chef Martin Yan, with text identifying him as a 'Special Guest' and 'James Beard Lifetime Achievement Award' winner. To the right of the portrait is a large image of an astronaut in a white suit holding a glass of red wine. Below the portrait, text describes the experience: 'Experience the museum like never before—where every exhibit pairs perfectly with wine, food and fun!' followed by a bulleted list of activities: 'Renowned Wineries and Experts', 'Delectable Bites', 'Interactive Presentations and Demos', and 'Live Entertainment'. At the bottom left, the date 'SATURDAY, JULY 20' is listed with times for 'VIP Reception' (6:00 – 7:00 pm) and 'General Admission' (6:30 – 9:30 pm). At the bottom right, there is a QR code, the text 'Scan for Tickets and Info', and the website 'VISITMOSAC.ORG'.

Dive into a universe of flavors with exclusive winery tastings and delectable bites that'll teleport your palate to cloud nine. Experience the museum like never before – where every exhibit pairs perfectly with wine, fun, and food. It's not just an event! It's an epic Saturday night adventure at MOSAC!

For tickets, visit <https://visitmosac.org/sip-support/>

The River District Public Spaces Team



*The River District Public Spaces Team was honored with a special presentation at City Council on April 2, 2024. Councilmember Valenzuela presented each team member with their own certificate.*

The River District's own Public Spaces Team, also known as the clean and safe team, works from 7:00 a.m. until 3:00 p.m., seven days a week, to reduce the district's litter, debris and graffiti. They also work with the unhoused population to keep encampments as clean as possible, and to assist and encourage unhoused individuals to accept shelter and services. On April 2, they were honored at the Sacramento City Council Meeting with a special presentation and resolution.

#### **2024 Litter Abatement Statistics (March, April)**

- 2,960 bags of litter collected - includes 624 bags from encampments
- 143 bags of green waste collected
- 1,441 bulky items removed
- 158 hazardous items removed (paint, gas, batteries, syringes)
- 124,120 lbs. or 62.06 tons - total litter disposed

Sacramento Protective Services (SPS) provides security services, and can be reached via our Private Security Dispatch at (916) 779-5363.

#### **2024 Security Statistics (March, April)**

- 849 Officer observations
- 497 Dispatch service calls
- 31 Notices of Trespass issued
- 8 Incident report/arrests

For removal of litter, debris or hazardous waste from public property, contact our team by calling (916) 321-5599 or emailing [cleanandsafe@riverdistrict.net](mailto:cleanandsafe@riverdistrict.net).

Statistics for the entire 2nd quarter of 2024 will be included in our upcoming *River District 2024 Q2 Market Report*. For the 2024 Q1 Market Report, [click here](#).





*City Councilmember Elect for District 4, Phil Pluckebaum, was the special guest chef at one of the recent appreciation BBQs for the Public Spaces Team. From left to right are: Devin Strecker, executive director; Phil Pluckebaum; Shene Davis, Bernard Cooper, Santos Peinado, Kile Sullivan, Jesse Yniguez, Maurice Scott, Chris Evans, and Tim Hargis.*

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**TOUCHSTONE BREWING CO**



# **LAGER-LICIOUS**

## **SUMMER SOIREE**

Join us for a day of fun, flavor, and festivities at the 2nd Annual Lager-Licious Summer Soiree! Held on the vibrant Touchstone Brewing patio at 116 N 16th Street in the River District, this event takes place every year around the summer solstice, making it the perfect way to celebrate the start of summer.

Whether you're a lager lover or just looking for a great time, the Lager-Licious Summer Soiree promises an unforgettable afternoon filled with great beer, tasty food, and lots of laughter. Mark your calendars and join us at Touchstone Brewing Company on June 22nd from 1 to 8pm – see you there!

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*Save the Date*

**JULY 13TH | 2024**

**JULY FORWARD**

*Festival*

**12PM - 4PM**

**FREE FUN  
AND GAMES**

**601 PIPEVINE ST.**

**SACRAMENTO, CA 95811**

● **MIRASOL COMMUNITY GARDEN**

**WWW.JULYFORWARD.ORG**



SCAN TO FOLLOW US ON IG  
OR FOLLOW US @  
JULY\_FORWARD



# Friends of the River District

For all who live, work, and play in the River District.



## June 28, 2024

5:30-6:30 p.m.

651 Bannon St. Ste. 1200  
Sacramento, CA 95811

### Office Warming & Mixer

Come meet neighbors, community  
partners, and staff organizing Coming Out  
Day and learn how you can be involved.



River District

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# 311

CUSTOMER SERVICE

## 311 is not just for residents . . .

There is an entire portal dedicated to **businesses** at **311.cityofsacramento.org/s/business-home**. This portal allows businesses to better interact with City staff. Register to get access to funding, training, procurement opportunities, and more! The goal of this system is to improve our relationships with businesses, provide various ways to engage and get your questions answered.

Here is how to get started:

### 1 Register for an account

An account will let you track and manage your requests and will ensure we have the right contact information.

### 2 Add your business to your profile

Adding your business will allow us to find opportunities specific to your business and respond to requests for service.

### 3 Create a request

Submit requests for funding, training, technical assistance, and more! Our business services are available under the category "Business Resources."



**Pro Tip:**

Add the keyword "MBARK" when submitting your request for personal follow up!

City of  
**SACRAMENTO**

## RIVER DISTRICT BOARD OF DIRECTORS

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**Ahmed Hamdy**, Vice President, MatriScope Engineering Laboratories, Inc.  
**George Bernabe**, Treasurer, Blue Diamond Growers  
**David Padgham**, Secretary, Separovich/Domich Real Estate  
**Greta Lacin**, Immediate Past President, Lacin Family Trust

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**Spencer Applegate**, Applegate Properties  
**Eric T. Crane**, SMUD  
**Andrea Durham**, MOSAC  
**Mark Dutrow**, US Glass  
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Rob Hedrick, 29th Street Capital  
Lisa Nava, County Supervisor Serna - D1  
Josh Kohlenbrener, Bauen Capital  
Ryan Robinett, ZGF Architects LLP

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Maurice Scott, Business Community Liaison, [maurice@riverdistrict.net](mailto:maurice@riverdistrict.net)

#### Clean & Safe Team:

Jesse Yniguez, Tim Hargis, Kile Sullivan, Bernard Cooper, Santos Peinado, Shene Davis

*The River District is committed to building a community that values and promotes diversity, equity, and inclusion. We recognize that we have a responsibility to establish a culture that celebrates and promotes equitable opportunities for everyone. Through collaboration, advocacy, and strategic investments, we strive to foster a welcoming and inclusive neighborhood that supports local commerce, cultural diversity and sustainable growth.*

The River District | 651 Bannon Street Suite 1200 | Sacramento, CA 95811 US

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