

Dos Rios Light Rail Station Back on Track!

Thanks to the community for rallying behind the proposed Dos Rios Light Rail station! At its January board meeting, [SacRT](#) reconsidered their initial opposition vote in November and [approved plans for the station to move forward](#). Construction is expected to begin before the end of the year!

While soil contamination at the site, increased construction costs and other factors threatened a loss of grant funding that could have jeopardized the project, the project has now fully approved to move forward.

The station will be built on the east side of N. 12th Street, just south of Richards Blvd., on a vacant lot owned by [SHRA](#). Following completion of the station, SHRA has plans to construct a new residential project on the remainder of the parcel.



UPCOMING MEETINGS

River District Board Meeting

*Wednesday, January 17,
3:30 p.m.*

*SMUD Museum of
Science & Curiosity, 400
Jibboom St*

Place Enhancement Working Group

*Tuesday, February 6
via Zoom*

Place Management (Clean & Safe) Meeting

*Thursday, February 8,
9:00 a.m.*

*River District Office,
610 Bercut Dr. Ste. B*

*RSVP to
info@riverdistrict.net*

**River District Private
Security Number
(916) 779-5363**

5 Things We're Looking Forward to in 2024

2024 is set to be a big year for the River District - here are 5 reasons why!

1. Opening of the Richards Boulevard Office Complex Once again topping the Sacramento Business Journal's downtown construction projects by estimated cost (and #2 on the list of public construction projects), this enormous project at the center of the River District is expected to open in July. With 1.25 million square feet of office space and amenities, it has a capacity to house up to 5,000 employees on any given day. We're most excited about the food hall and cafe which will be open to the public!

2. Opening of The Headwaters at Township 9 The long-delayed project finally broke ground in May, 2023, and rapidly progressed skyward. When completed later this year, 372 new units of housing, in the form of garden-style apartments, will begin leasing. The Headwaters, as the project is called, also includes a clubhouse with amenities and two new parks.

3. Completion of Mirasol Village With three out of five blocks of the Mirasol Development already completed and occupied, the remaining two blocks are expected to be completed this year. In addition to hundreds of apartment homes, both low-income and market rate,

an early childhood development center, and additional amenities, Mirasol Village will include 427 units.

4. Opening of the Hanami Line at Matsui Waterfront Park Located right on the Sacramento River and next to the SMUD Museum of Curiosity and Science, the Hanami Line will bring 100 cherry blossom trees honoring the contributions of Japanese Americans to the Sacramento region. Hanami is the Japanese traditional custom of enjoying the transient beauty of flowers, and visitors will be encouraged to bring a picnic - or grab lunch next door at the Curiosity Cafe - to enjoy under the trees!



5. Construction to begin on Dos Rios Light Rail Station After months of uncertainty, as detailed above, we are thrilled that SacRT has approved the construction of our first light rail station on the Blue Line, serving the east end of the River District.

River District Renewal in Full Swing

The River District was originally formed in 1999 (then known as Capitol Station District) at the request of property owners, in response to concerns about blighted conditions, crime and nuisance behavior, a lack of economic growth, and perceived indifference by government agencies. After its first successful five-year term, about which owners expressed a high degree of satisfaction, the District was renewed for a ten-year term in 2004 and was subsequently renewed again for another ten year term in 2014. That term will end on December 31, 2024.

The River District PBID Renewal Steering Committee, the board of directors, and staff have been working for over a year now to renew the district for another ten year term. Currently, petitions are being collected from property owners in support of the renewal. While currently, we are just under 40% of the total budget in affirmative petitions returned, we must collect over 50% before January 29th in order to stay on target. Thank you to all the property owners who took time out of their busy holiday schedules to review and sign their petitions. If you have not yet returned yours, please contact the River District office.

Over its twenty-five-year life, the District has implemented numerous programs and projects that have specially benefitted assessed parcels, including:

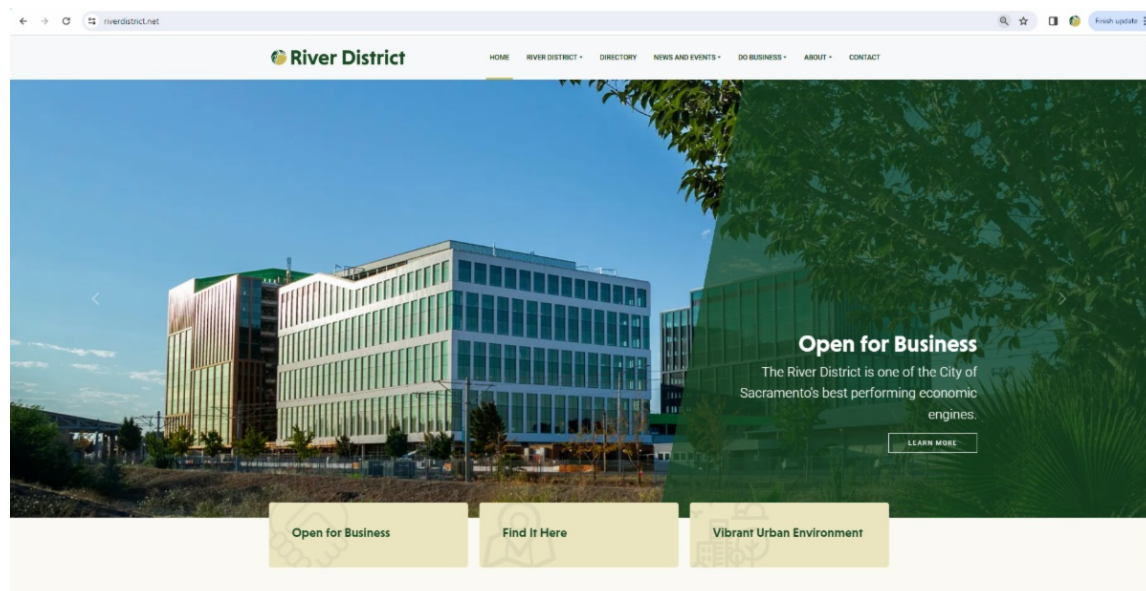
- Addressed over 77,000 public safety nuisance issues
- Removed over 22,500 abandoned items, such as furniture, paint, and tires
- Removed more than 967 tons of litter (over 50,000 pounds per year)
- Launched an organizational rebrand, including a River District website, social media channels and marketing videos
- Conducted promotions, including banners, brochures, a special section in Comstock's magazine, and the annual Rio Velo Festival
- Implemented public art installations in the new River District Park, the Hanami Line at Matsui Waterfront Park, and the "Metamorphosis Public Art Project," including murals and sculptures
- Provided a staff member to represent the District's needs on committees and task forces, including the 2009 Mayor's Homeless Task Force, the Sacramento Steps Forward Continuum of Care Advisory Board, the Sacramento District Attorney's Community Relations Council, and the Downtown Sacramento Revitalization Corporation
- Worked closely with the City and other public agencies on major development projects, including Township 9, Green Line light rail, SMUD Museum of Science and Curiosity, Confluence underpass LED light installation, Mirasol Village, Grower's District, and the Richards Boulevard Office Complex
- Worked with private entities and the City on economic development projects and investment, including the Greyhound bus station, California Lottery and Highway Patrol headquarters, McDonald's remodel; Mirasol Village Community Garden, Sacramento Inclusive Economic Development Corporation (IEDC), the River District

- Strategic Plan and Vision, the Alchemist Public Market, and Track 281 Apartments
- Attracted more than thirty new businesses, including Restaurant Depot, MatriScope, Falling Prices, Maya Traditional Mexican Cuisine, Touchstone Brewing Co., Two Rivers Wellness, Synectics, and ExtraSpace Storage
- Established a work program that provided job training and life skills for individuals who had experienced homelessness in the River District.

The continuation of these efforts to improve the area relies on property owner support, so please contact devin@riverdistrict.net if you have any questions about the renewal.

New Year, New Look, New Website!

The River District's new branding and logo, created by artist Paz de la Calzada in cooperation with Dyson & Womack, was approved in 2023. It is now being rolled out to all of our marketing and media channels, including our brand new website, riverdistrict.net. The website has been completely overhauled with new features including a blog and calendar, business director, and a virtual tour (launching soon). In the coming months, the new branding will start to appear on our team member uniforms and vehicles, new litter receptacles to be installed throughout the district, and more!



River District Community Extravaganza



On December 8, 2023, the residents of the River District came together for a spectacular inaugural holiday event that truly captured the spirit of the season. This free, all-ages celebration was a resounding success, filled with festive activities, heartwarming moments, and a sense of unity that echoed through the air.

Towering above the crowd was a 30-foot inflatable snowman that welcomed guests to the celebration. The event kicked off with the magic of snowfall as young and old gathered to revel in the falling snowflakes as holiday music filled the air. Later in the evening, the Band Hayez enchanted the crowd with their melodic sound, setting the perfect tone for a night of community and holiday cheer.

Attendees indulged in the warmth of the season with free hot chocolate, free cookie decorating, and gingerbread house decorating contests. Laughter echoed through the event as families and friends posed for photos with the Grinch, immortalizing the magical evening.

A Santa letter-writing station allowed guests to express their holiday wishes in handwritten notes to Kris Kringle. Families, friends, and neighbors embraced the festive spirit, fostering connections that will undoubtedly last beyond the holiday season. As the night concluded, the warmth of community spirit lingered, leaving behind cherished memories and a promise of more festive celebrations for years to come.

Special thanks to our event partners and SMUD for making this inaugural event a memorable one for the community.

Primary Election Approaching in March

Who represents the River District? Due to redistricting following the 2020 census, the bulk of the district east of I-5 has not been represented by a city council member but instead has been considered a 'deferred area' represented by the Mayor, Darrell Steinberg. The upcoming election will change that.

The new District 4 boundary includes the River District, and the next council member will represent it in its entirety. Current councilmember Katie Valenzuela is facing a challenge in her reelection bid from Phil Pluckebaum, a UC Davis Health project manager and

resident of River Park.

Meanwhile, Mayor Steinberg has announced that he will not be running for reelection. Those running to succeed him include Dr. Richard Pan, Assembly member Kevin McCarty, Epidemiologist Flo Cofer and former City Council member Steve Hansen.

For the mayoral and city council seats, if a candidate receives over 50% of the vote in the March 2024 primary, they would win outright. Otherwise, the top two will advance to a runoff in the November election.

The race to succeed Assembly Member McCarty for Assembly District 6 includes ten candidates, while Representative Doris Matsui faces two challengers for Congressional District 7. There is also a contest for the California Senate seat vacated by Diane Feinstein, who passed away in September (Governor Newsom appointed Laphonza Butler to serve in Feinstein's seat until the election). In the March Primary Election, voters will decide who will fill the remainder of Feinstein's term ending in January 2025 as well as separate contest to determine who will serve in the next full term.



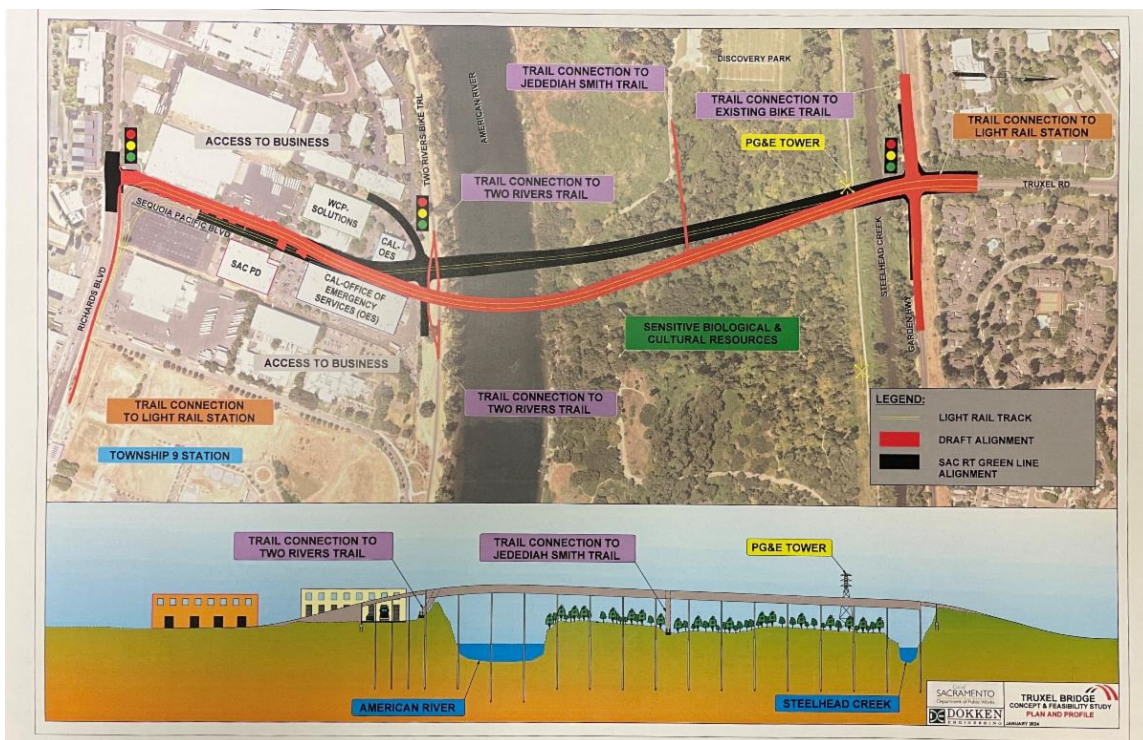
Phil Pluckebaum and Councilmember Katie Valenzuela participated in a candidate forum hosted by neighborhood associations within District 4.

Truxel Bridge Feasibility Study

Outreach Timeline



The City of Sacramento is conducting an engineering feasibility study for a new multi-modal bridge connecting North and South Natomas with the Central City across the lower American River (between Truxel Road and Sequoia Pacific Boulevard). In 2013, the City Council adopted the vision for the Truxel Bridge alignment to address limited connectivity, economic barriers, and access to jobs in the Central City. The current lack of direct multi-modal crossings leads to higher greenhouse gas emissions, inefficient transit routes, and longer emergency response times. The study aims to refine the bridge design through public outreach, considering community needs and minimizing impacts on the environment. Stakeholder input will be sought on key elements such as avoiding constraints, preserving the Lower American River Parkway, and configuring the right-of-way for all modes of travel.



Existing Building Electrification Strategy

The public review period for the draft Existing Building Electrification Strategy will close on Monday, January 15th. Help shape the strategy by reviewing the draft document and providing your input. Staff will revise the document based on public input received and anticipate bringing the revised strategy to the Planning and Design Commission and City Council in Spring, 2024.

In 2021, staff were directed by City Council to develop a strategy to transition Sacramento's existing buildings to carbon free electricity by 2045, in alignment with the

City's goal of reaching carbon neutrality in Sacramento by 2045. The Existing Building Electrification Strategy is a long-term policy roadmap to guide that transition.

Learn more about the project and review the draft Strategy by visiting our [webpage](#). Comments can be submitted using our interactive platform [Konveio](#), or via email at electrification@cityofsacramento.org.

The River District Public Spaces Team



Kicking off the new year, US Representative Ami Bera visited with the River District staff and Public Spaces Team. Team members were able to share their personal stories of recovery and success with the representative.

The River District's own Public Spaces Team, also known as the clean and safe team, works from 7:00 a.m. until 3:00 p.m., seven days a week, to reduce the district's litter, debris and graffiti. They also work with the unhoused population to keep encampments as clean as possible, and to assist and encourage unhoused individuals to accept shelter and services.

2023 Quarter 4 Litter Abatement Statistics (October, November, December)

- 3,340 bags of litter collected - includes 1,164 bags from encampments
- 308 bags of green waste collected
- 1,712 bulky items removed
- 116 hazardous items removed (paint, gas, batteries, syringes)
- 150,720 lbs. or 75.36 tons - total litter disposed

Sacramento Protective Services (SPS) provides security services, and can be reached via our Private Security Dispatch at (916) 779-5363.

2023 Quarter 4 Security Statistics (October, November, December)

- 1,222 Officer observations
- 639 Dispatch service calls

- 5 Incident report/arrests

For removal of litter, debris or hazardous waste from public property, contact our team by calling (916) 321-5599 or emailing cleanandsafe@riverdistrict.net.

Statistics for the entire year of 2023 will be included in our upcoming *River District 2023 Q4/Annual Market Report*.



311

CUSTOMER SERVICE

311 is not just for residents . . .

There is an entire portal dedicated to **businesses** at **311.cityofsacramento.org/s/business-home**. This portal allows businesses to better interact with City staff. Register to get access to funding, training, procurement opportunities, and more! The goal of this system is to improve our relationships with businesses, provide various ways to engage and get your questions answered.

Here is how to get started:

- 1 Register for an account**
An account will let you track and manage your requests and will ensure we have the right contact information.
- 2 Add your business to your profile**
Adding your business will allow us to find opportunities specific to your business and respond to requests for service.
- 3 Create a request**
Submit requests for funding, training, technical assistance, and more!
Our business services are available under the category "Business Resources."



Pro Tip:
Add the keyword "MBARK" when submitting your request for personal follow up!

City of
SACRAMENTO

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Clean & Safe Team:

Shawna Bowman, Jesse Yniguez, Tim Hargis, Darrell Moore, Kile Sullivan, Bernard

Cooper, David Bowman, Santos Peinado

The River District is committed to building a community that values and promotes diversity, equity, and inclusion. We recognize that we have a responsibility to establish a culture that celebrates and promotes equitable opportunities for everyone. Through collaboration, advocacy, and strategic investments, we strive to foster a welcoming and inclusive neighborhood that supports local commerce, cultural diversity and sustainable growth.

The River District | PO Box 630, Sacramento, CA 95812

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