



THE RIVER DISTRICT

River District Developments Move Forward Rapidly



The River District is Sacramento's emerging mixed-use, riverfront community where development is rapidly changing the area's environment.

Pictured here is the **Richards Boulevard Office Complex**, which expects to house multiple State of California departments beginning in 2024.

Additional construction continues at Banner Self Storage on Bercut Drive and the North C Street Commercial Kitchen.

The River District's long-awaited arrival of additional residents finally happened with the first wave of residents living in their new homes at **Mirasol Village**! Upon completion, Mirasol Village will offer 427 units of 1, 2, and 3 bedroom affordable and market rate rental units. Field work recently started at the new **Dos Rios Light Rail Station**, which will serve the River District community and beyond. The current site cleanup continues into November.

Track 281 Apartments, the former Hawthorn Suites conversion, launches leasing in early 2023, while Township 9 (phase two) anticipates breaking ground this fall! Over on N. 16th St., the Grower's District looks to begin construction later in 2023. The arrival of these new residents promises a huge impact on the district, and the River District is already starting to build community with exciting engagement events.

To document the amazing progress, the River District will begin tracking development, demographics, and market data released in our quarterly market reports. A beta report will be issued for Q3 2022; if you are interested in serving on the advisory panel for the report, please contact devin@riverdistrict.net. Additionally, developments are currently tracked on our website, which will undergo a major facelift in the coming months.

UPCOMING MEETINGS

River District Board Meeting

Wednesday, October 12,
3:30 p.m.

Virtual via Zoom

Place Management Committee

Thursday, October 13,
9:00 a.m.

River District Office

Place Enhancement Committee

Wednesday, October 19,
2:00 p.m.

Details to come...

River District Private
Security Number
(916) 779-5363

In This Issue

- Development Moving Forward
- Staff and Board Changes
- Fall Celebration & Tree Planting at Mirasol Village
- River District Clean & Safe Updates
- Upcoming River District engagement events

Staffing and Board Change at River District

In July, **Jenna Abbott** moved on from her position as Executive Director to work as Senior Vice President, Strategic Initiatives, for the [Sacramento Metro Chamber of Commerce](#). **Devin Strecker**, LPM, was hired as the River District's new executive

director, beginning July 13, 2022.

In August, Business Ambassador **Gary Kaloke** relocated to Washington State with his family. As of September, the River District is now serviced by **Maurice Scott** as our Business Community Liaison through our partnership with the [Sacramento Inclusive Economic Development Collaborative](#) (IEDC). To sign up to receive technical assistance from IEDC, [click here](#).

We have also added a member to our Clean and Safe team, **Eric Ash**, who started with us in August and has been doing an amazing job.

On the River District board of Directors, both **Rachel Royer**, Bauen Capital, and **Bob Simpson**, HQ Nightclub, have departed. In September, the board elected **Josh Kohlenbrener**, Bauen Capital, to Royer's seat. Currently three additional vacant board seats remain; if you are interested in serving, please contact devin@riverdistrict.net. In addition, the board has formed a Place Management Committee to oversee our clean and safe programs, as well as a Place Enhancement Committee to implement activations and improvements in the district.

Fall Celebration & Tree Planting at Mirasol Village

On October 22, the River District will participate in a tree planting at Mirasol Village from 9:00 a.m. until 12:30 p.m.

Councilmember **Jeff Harris** will be honored following the tree planting with a new native bee habitat in the Mirasol Village Garden. The River District dedicates this habitat in his name for his years of service to the district. Join us!

To RSVP, sign up here:

<https://bit.ly/mirasolplanting1022>



Mirasol Village Tree Planting and Fall Celebration!
Saturday October 22nd

Tree planting from 9:00 am - 12:30pm
Equipment and training provided, kids and whole family welcome!

Sign up here: bit.ly/mirasolplanting1022

Or scan: 

Questions? Contact: Kimmy Lahr (916) 974-4325, kimmy@sactree.org

Space is limited, must register to participate!

Community Fall Celebration 12:30pm - 3:00pm
Join us for an afternoon of fun and activities at Mirasol Village Garden!

games art music harvest

No registration required to participate!

THANKS TO OUR COMMUNITY PARTNERS



The River District Clean and Safe Team



The River District's own Clean and Safe team works from 7:30 a.m. until 4:00 p.m., Monday through Friday, to reduce the district's litter, debris and graffiti. They also work with the unhoused population to keep encampments as clean as possible. So far in 2022, the team removed approximately 144 tons of trash from the District! They average 53 bags of trash per day.

August Litter Abatement Statistics

- 683 Common trash (bags) (up from 653 in July)
- 24 Carts/strollers/bikes (down from 33)
- 43 Sleeping bags/blankets/bedding/tents/rugs (down from 46)
- 34 Furniture/fixtures (up from 31)
- 21 Tires (up from 15)
- 9 TV/computer/electronics/appliances (down from 27)
- 0 Paint/oil/batteries (down from 13)
- 314 Found already-bagged trash (251 bags given out)
- 105 Cardboard pieces (up from 90)
- 39,880 lbs. or 19.94 tons - Total litter disposed (36,960 lbs. or 18.48 tons in July)

Sacramento Protective Services (SPS) provides security services, and can be reached via our Private Security Dispatch at (916) 779-5363.

August Security Statistics

- 223 Officer observations (up from 209 in July)
- 127 Dispatch service calls (down from 145)
- 5 Notice of trespass (up from 3)
- 156 Public relations visit (down from 175)
- 11 After-hour business check (down from 30)
- 17 Hot-shot biohazard cleanup calls (down from 22)
- 29 Maintenance/safety issues (up from 26)
- 4 Incident report/arrests (up from 2)

Note that while the Hot Shot program with Forensiclean has been discontinued, our team will continue to remove hazardous waste from public property. Contact the team by calling (916) 321-5599 or emailing cleanandsafe@riverdistrict.net.



Touchstone Brewing Presents Oktoberfest!

On October 8 from 2-8pm, Touchstone Brewing in the River District will be hosting the ultimate Oktoberfest party! In addition to the release of their OKTOBERWEST beer, there will be brats and soft pretzels, live music, a photobooth, games and prizes, facepainting, balloon animals and crafts.

[Touchstone Brewing](#)

116 N. 16th St.



California Lottery

Did you know that the mission of the California Lottery is to provide supplemental funding to California public schools? The River District proudly houses the CA Lottery Headquarters in our neighborhood. While this video shows the impact the CA Lottery has had on students and teachers at Pleasant Hill Middle School, the River District's own Smythe Academy of Arts & Sciences received \$278,996.22 in the 2020-21 fiscal year from California State Lottery Education Allocations. Since 1985, the cumulative total of funds provided to Smythe Academy is \$2,772,017.52!

RIDE FREE

OCTOBER 1 - OCTOBER 7, 2022



A PROJECT OF THE COALITION FOR CLEAN AIR

SacRT Bus + Light Rail + SmarT Ride + SacRT GO Paratransit Services

Sacramento  Regional Transit

Celebrating California Clean Air Day, SacRT offers systemwide free rides during the first

week of October 2022. The free rides include fixed-route bus (including Airport Express, Causeway Connection, Elk Grove, and Folsom), light rail, on-demand Smart Ride shuttles, SacRT GO paratransit service, and e-van service. Anyone can ride SacRT for free between Saturday, October 1 and Friday, October 7, 2022.

To plan your free ride on SacRT in October, call 916-321-BUSS (2877) or visit sacrt.com/planyourtrip or check out the online How to Ride web page at sacrt.com/howtoride, for easy steps to ride bus and light rail.



THE RIVER DISTRICT

UPCOMING EVENTS 2022

CLEANUP DAY
9 AM @ CAPITOL CASINO

OCT
15



OCT
22

TREE PLANTING
9 AM @ MIRASOL VILLAGE

RUNNING CLUB
10 AM @ TOWNSHIP 9 PARK

NOV
19



NOV
30

HAPPY HOUR
5 - 7 PM @ PINTWORKS

FOR MORE INFO OR TO RSVP:
INFO@RIVERDISTRICT.NET



311

CUSTOMER SERVICE

311 is not just for residents . . .

There is an entire portal dedicated to **businesses** at **311.cityofsacramento.org/s/business-home**. This portal allows businesses to better interact with City staff. Register to get access to funding, training, procurement opportunities, and more! The goal of this system is to improve our relationships with businesses, provide various ways to engage and get your questions answered.

Here is how to get started:

- 1 Register for an account**
An account will let you track and manage your requests and will ensure we have the right contact information.
- 2 Add your business to your profile**
Adding your business will allow us to find opportunities specific to your business and respond to requests for service.
- 3 Create a request**
Submit requests for funding, training, technical assistance, and more!
Our business services are available under the category "Business Resources."



Pro Tip:
Add the keyword "MBARK" when submitting your request for personal follow up!

City of
SACRAMENTO

RIVER DISTRICT TEAM

Devin Strecker, LPM, Executive Director, devin@riverdistrict.net
Chris Evans, Clean & Safe Program Manager, cleanandsafe@riverdistrict.net
Jennifer Harris, Project Assistant, bcl@riverdistrict.net
Maurice Scott, Business Community Liaison, maurice@riverdistrict.net

Clean & Safe Team:

Shawna Barnes, Jesse Yniguez, Jorge "JC" Colindres, Walter Mullins, Eric Ash